



# WE ARE GREENKITE

*Committed to collaborative consultancy*

GreenKite is an award-winning, B Corp-certified, independent professional services firm operating in the UK insurance market.

We provide advisory services and strategic support to insurance businesses from MGA and broker start-ups to global (re)insurers and pride ourselves on being truly collaborative - understanding clients' challenges and providing streamlined solutions, developed by industry experts. In helping our clients navigate a complex regulatory landscape, we help develop resilient business platforms, supporting long-term growth and risk mitigation.

## WHAT WE DO

We offer practical, cost-effective solutions to help improve governance, meet regulatory requirements, and support sustainable growth and transformation.

Our flexible solutions are built around three core pillars and underpinned by our team's extensive market expertise and commitment to meaningful collaboration, ensuring the best possible client outcome.



## WHO WE WORK WITH

We have the in-house expertise to support most insurance related businesses, including (re)insurers, Lloyd's managing agents and syndicates, MGUs, MGAs, brokers, and coverholders.

We work with many of the UK's larger insurers together with a number of exciting new market entrants.



See what our clients say



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## OUR TEAM

Founded in 2019 by a team of insurance specialists, we have carefully curated a formidable team of diverse industry experts, each with long-standing track records in their respective fields. Our team shares a real appreciation for the power of cross-functional collaboration and a universal commitment to deep industry knowledge and excellent client service.

## OUR APPROACH

Accountability matters - we believe in the importance of having a single, senior dedicated point of contact for every client who is responsible for the overall success of the engagement. Throughout each client relationship, we continually review and reassess resources to ensure we are deploying the appropriate multidisciplinary team that will deliver real value for every client.

Unlike competitors, we do not flood projects with junior technicians, overseen by managers who are often one step removed. We work closely with each client to understand their unique requirements, then strategically apply appropriate technical expertise in the appropriate areas.

This approach delivers actionable, cost-effective solutions to our clients and material improvements to their bottom line.

## OUR ETHOS

We have a vision for a different kind of professional services consultancy for the UK market. One committed to truly collaborative consultancy - prioritising partnership, empowering our clients and genuinely putting their requirements at the heart of the conversation.

We value high standards of performance, accountability and transparency, both for our clients and our team. Our purpose-led ethos is evidenced in our B Corp certification and we are proud of being one of a very few professional services consultancies in the UK to have achieved this certification.

These values have guided us since the inception of our firm and will continue to be the driving force behind the continued evolution of our business into the future.



## HOW CAN WE COLLABORATE?

Talk to us about how we can address your challenges.

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